

## **Privacy Policy**

*Last updated: October 30, 2024*

Physical Therapy Services of West Louisiana, Inc. (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [[www.ptservicesofwla .com](http://www.ptservicesofwla.com)], including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”).

### **1. Information We Collect**

#### **Personal Information**

When you visit our Site, we may collect personally identifiable information such as your name, email address, phone number, and other information you voluntarily provide to us. This may include health-related information for purposes of consultation or medical advice.

#### **Usage Data**

We may also collect information automatically through cookies and other tracking technologies. This can include your IP address, browser type, access times, and pages viewed. This information helps us analyze traffic and improve user experience.

### **2. How We Use Your Information**

We may use the information collected to:

- Provide you with the healthcare services or information requested.
- Communicate with you about your appointments, inquiries, or treatment.
- Improve the Site’s functionality and user experience.
- Comply with legal obligations, such as health regulations or data protection laws.

#### **Consent to Contact**

By providing your phone number and other contact information on our Site, you consent to receive communication from Physical Therapy Services of West Louisiana, Inc., including calls, text messages, or emails, regarding your healthcare needs, appointments, and other relevant services. These communications may include reminders, follow-ups, or other information related to your care. You understand that standard messaging and data rates may apply. You may opt-out of these communications at any time by contacting us at [ptwlaclinic@lawestpt.com](mailto:ptwlaclinic@lawestpt.com).

### **3. Disclosure of Your Information**

We may share your information with:

- Authorized employees or third-party service providers who assist us in operating the Site and providing healthcare services.
- Regulatory or government agencies as required by law to comply with health and safety regulations.

- Other parties only with your express consent or as necessary to provide healthcare services.

#### **4. Data Security**

We implement security measures designed to protect your personal information. However, no electronic transmission over the internet or information storage technology can be 100% secure. We strive to use commercially acceptable means to protect your information but cannot guarantee its absolute security.

#### **5. Your Rights**

Depending on your location, you may have the right to:

- Access, correct, or delete your personal information.
- Withdraw your consent at any time where we rely on it to process your data.
- Object to or restrict the processing of your data under certain circumstances.

#### **6. Third-Party Links**

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites, and we encourage you to review their privacy policies.

#### **7. Children's Privacy**

We do not knowingly collect information from individuals under the age of 13 without parental consent. If you believe we have collected such information, please contact us to delete it.

#### **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We encourage you to review it periodically. Continued use of the Site after changes are posted constitutes acceptance of those changes.

#### **9. Contact Us**

If you have questions about this Privacy Policy, please contact us at:

Physical Therapy Services of West Louisiana, Inc.

Email: [ptwlaclinic@lawestpt.com](mailto:ptwlaclinic@lawestpt.com)

Phone: (337) 238-9931

Address: 301 W. Fertitta Blvd., Suite 4  
Leesville, LA 71446